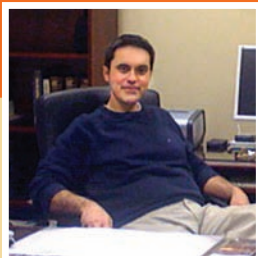


“ Meadowlink’s responsiveness helped meet our goals. Their staff closely coordinated with us, consulting regularly to ensure consistency with the techniques that the Division of Traffic & Signals uses throughout the City of Newark. Contributions from partners like Meadowlink really make a difference in improving safety for our school children as they travel to and from school.”



**Jack M. Nata**  
ACTING MANAGER  
DIVISION OF TRAFFIC  
& SIGNALS

“ I love having a bike locker—and I use it every day. I’ve been riding my bike a long time and it’s been stolen a few times over the years. With the bike locker, the bike is safe and I don’t have to worry. I find it very difficult to dedicate time towards exercising and the fact that I can do it on my way to work is even better. It’s an excellent program!”



**Mark Patrick**  
SUMMIT TRAIN STATION  
BIKE LOCKER RENTER  
SINCE JULY, 2005

## HOW CAN MEADOWLINK HELP?

We are transportation brokers. Funded by the New Jersey Department of Transportation—to help businesses, schools and municipalities meet their transportation needs—Meadowlink can help you:

- Cut costs
- Reduce parking demand
- Improve fitness—and productivity
- Reduce emissions

We provide the following expertise and tools:

**Grantwriting.** Identify funding sources and potential program partners.

**Walkability Audits.** Assess the condition of streets and sidewalks around businesses, schools and senior facilities for pedestrian safety and traffic hazards.

**Traffic-calming.** Design solutions to reduce hazards for pedestrians and drivers alike.

**Surveys.** Evaluate current conditions and verify the needs and opinions of specific demographic groups.

**Develop Proposals.** Design a bicycle and pedestrian program to fit your needs.

# BICYCLE & PEDESTRIAN PROGRAMS



save money

better health

cleaner environment



Supported by:

New Jersey Department of Transportation

North Jersey Transportation Planning Authority

NJ Transit



For more information:

Call Monday – Friday: 8am to 4pm

EZ Ride  
144 Park Place East  
Wood-Ridge, NJ 07075

Tel: 201.939.4242  
Fax: 201.939.2630  
Email: [info@ezride.org](mailto:info@ezride.org)

[www.ezride.org](http://www.ezride.org)





Parents picking up their children from Roberto Clemente School in Newark at the end of the day create high traffic volumes and pedestrian constraints.

## 1. Pedestrian Program

### SAFE ROUTES TO SCHOOL

Meadowlink provides Safe Routes to School programs to schools and municipalities as part of our NJ DOT-sponsored TMA program (Transportation Management Association). In that role, Meadowlink offers Encouragement, Education and Evaluation program components.

Our Safe Routes to School services include:

- **Encouragement Events**, including bike rodeos, International Walk to School Days and other activities;
- **Education Programs** to outline the health, safety and environmental benefits of walking or biking to school;
- **Walkability Audits** to assess pavement condition, traffic patterns and intersections for "pedestrian-friendly" features;
- **Program Development** to plan and execute comprehensive Safe Routes to School programs; including
  - **Grant Writing** to assist towns and schools in identifying funding sources, gathering data and shaping proposals; and
  - **Grant Administration and Implementation** to guide you through state and federal paperwork requirements, hold events and launch your program.

## 2. Bike Commuter Services Package

- Capture Financial Advantages of Biking
- Improve Productivity
- Provide an Employee Fringe Benefit

### CUSTOMIZED PACKAGE TO FIT YOUR NEEDS

Meadowlink has the tools you need to make commuting by bicycle easy, safe and fun. Our commuter workshops, bikeshare options and tax credit guidance are flexible enough to meet your requirements.

### WORKSHOPS

Commuting by bicycle can be a big step.

Workshops on savvy riding can take the hassle out of commuting—and get employees on their bikes and riding. Meadowlink offers:

- Bike Safety Workshops
- Savvy Commuter Workshops
- League Certified Instructors
- Bilingual presentations on request
- Safety equipment and manuals



### TAX CREDITS

Earn tax credits and help bicycle commuters at the same time. Federal law allows employers to reimburse employees up to \$20 per month for the costs of commuting by bike. This can cover repair costs or the purchase of a bicycle—or go towards installation of bike racks and showers.



## 3. BikeShare Systems

Meadowlink offers state-of-the-art bikeshare systems to meet your needs.

### 1. AUTOMATED BICYCLE RENTAL SYSTEMS

Meadowlink's bikeshare vendor designed their bicycles from the ground up—specifically for urban use in a bikeshare system. The result is a tougher, sleeker, more convenient bike rental system.

Meadowlink's world-class system:

- Reserve ahead or rent on the fly
- Maximize security and minimize liability—RFID-enabled bikes are fully trackable.
- Full slate of safety features
- Accepts credit cards, corporate and student IDs, cash—or payment by flash drive.
- Web-based and solar-powered
- Member-based or public system
- Full Service Maintenance and Administration Package

### 2. CUSTOM BIKESHARE FLEETS

- High-performance bicycles: hand-crafted or re-manufactured to spec
- Custom painted & accessorized
- Specify your bicycle of choice
- Low-overhead, low-impact
- Full Service Maintenance Package

### 3. BIKE LOCKER RENTALS

Meadowlink can set up and manage bike lockers to suit your needs. We currently manage about 80 lockers at 6 NJ Transit stations across the region.

